



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FOURTH SEMESTER – APRIL 2015**

**BU 4505 - LOGISTICS & SUPPLY CHAIN MANAGEMENT**

Date : 21/04/2015  
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

**SECTION –A**

**Answer ALL the questions:**

**(10x 2=20)**

1. What is supply chain management?
2. What is logistics?
3. State the location facilities of logistics strategy.
4. How do you control material flow?
5. Write a note on procurement management.
6. Mention the interlinked global economy in logistics.
7. State the basic concepts of supply chain management.
8. List the delivering aspects of supply chain management.
9. What do you mean by e- financial supply?
10. Mention the elements of Financial supply chain management.

**SECTION –B**

**Answer any FOUR questions:**

**(4x10=40)**

11. Discuss the evolution of logistics concept.
12. Explain the importance of logistics.
13. Outline the framework for logistics strategic planning
14. Identify and describe the various factors that affect the size of the warehouse.
15. Explain the role of inventory in the achievement of logistical objectives.
16. Write a note on planning and sourcing of supply chain management.
17. Bring out the evolution of E- Financial supply chain management.

**SECTION –C**

**Answer any TWO questions:**

**(2x 20=40)**

18. Analyse the barriers of internal logistics integration.
19. In the present day's scenario of global competitive environment, discuss the role of multi-model transportation.
20. Describe the role of emerging technologies for further empowerment of L&SCM
21. Discuss the legal aspects of e-financial supply chain.

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